

## Registration

Attendee name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company/organization: \_\_\_\_\_  
Mailing address: \_\_\_\_\_  
City, state, zip code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail address: \_\_\_\_\_  
No. of employees: \_\_\_\_\_ Industry: \_\_\_\_\_

Space is limited. **Must register by April 22, 2011.** Fee: \$99  
After April 22, 2011, the registration fee is \$125.  
Final date to register is May 1, 2011. Registration fee includes:  
Morning refreshments and a plated lunch.  
Guest fee is \$30 for the Veterans Award Luncheon. Name of  
Guest \_\_\_\_\_  
No refunds. Advance registration required. There is no on-site  
registration.  
Make checks payable to: CEAC  
Mail with registration form: Frances Laskey  
Berkeley Policy Associates  
440 Grand Avenue, Suite 500  
Oakland, CA 94610

Please indicate any special accommodations by April 28, 2011: \_\_\_\_\_

## Topics

### Employer Challenges in 2011 and Beyond

The presentation will include social media issues, new federal regulations, status of proposed California legislation, and last minute news for employers.

### ACES Update

The Accounting and Compliance Enterprise System (ACES) was successfully implemented in January 2011. ACES will provide a new Internet-based way for the EDD to serve and interact with its primary customer, California's employer community. Learn about new reporting requirements, Taxpayer Access Point, and much more.

### LMID Economic Update

Labor Market Information Division's lead economist will provide an economic update.

### Veterans Awards Luncheon

A recognition luncheon will be held to honor those California employers who consistently hire and support the Veterans that have served our country.

### CEAC Business Meeting

The annual CEAC business meeting provides attendees with the opportunity to meet the CEAC Executive Board. Learn about the new ways the CEAC is conducting business in these difficult financial times. Changes to the CEAC bylaws will be discussed.

EDD, an equal opportunity employer/program, is a partner in this event. Auxiliary aids and services are available upon request to individuals with disabilities. Requests for services, aids, and/or alternate formats need to be made two weeks prior to the event by calling (916) 654-9295 (voice). TTY users, please call the California Relay Service at 711.

## About the CEAC

The California Employer Advisory Council is the statewide umbrella organization comprising representatives from approximately 50 local Employer Advisory Councils (EACs) whose members are employers or their representatives from the local business community. The CEAC has been in partnership with the California Employment Development Department (EDD) for more than 30 years and serves as a link between the EDD and the employer community.

## Information

**Fee:** The conference registration fee is \$99 up to April 22, 2011. After April 22 and until May 1, 2011, the registration fee is \$125. This fee includes admission to all sessions, presentations, exhibits, materials, morning refreshments, and a plated lunch. Your registration fee may be tax deductible as a business expense. Check with your tax consultant to make sure. Confirmation will be sent by e-mail or regular mail.

**Deadline:** May 1, 2011, is the last day registrations will be accepted. Substitutions can be made any time by contacting the Registrar at frances@bpcal.com.

**Information/Questions:** Contact Tom Burciaga, Conference Chair, at (909) 210-1258, tomurciaga@hotmail.com or Naomi Hamamoto, EDD/CEAC Coordinator at (916) 654-9295 or naomi.hamamoto@edd.ca.gov.

**Hotel Accommodations:** The Four Points by Sheraton Sacramento International Airport is located at 4900 Duckhorn Drive, Sacramento, CA 95834. Please call (916) 263-9000 to book your guestroom at the CEAC Conference room rate of \$84 single. This room rate is available through May 1, 2011. The room block will be under CEAC/EDD. Please note that check-in is at 3 p.m. and check-out is at 12 noon.

**Hotel Parking:** The Four Points by Sheraton offers complimentary parking for all guests.

**Airport:** The Sacramento International Airport is the most convenient airport to the Four Points by Sheraton.

**Ground Transportation:** The Four Points by Sheraton provides transportation to and from the airport.

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Sponsored by  
The California Employer  
Advisory Council  
and the  
Employment Development Department

## 2011 CEAC Conference



Friday, May 13, 2011

Four Points by Sheraton  
4900 Duckhorn Drive  
Sacramento, CA 95834  
(916) 263-9000

EDD  
Employment  
Development  
Department  
State of California

## *Agenda*

7:30 a.m.	Registration and Refreshments
8:30 a.m.	Welcome, Laura Harris, CEAC President Welcome, EDD Director or Representative
8:45 a.m.	Bruce Matlock, Management Hotline Consultant and Labor Law Attorney
10:15 a.m.	Break
10:30 a.m.	Randy Vance, EDD, Accounting and Compliance Enterprise System (ACES) Presentation
11:15 a.m.	Paul Wesson, EDD, Labor Market Information, Economic Update
12:00 p.m.	Veterans Employer of the Year Award Luncheon
1:30 p.m.	Break
1:45 p.m.	EAC Chairperson Workshop EAC Coordinator Workshop EAC Treasurer Workshop
3:15 p.m.	Break
3:30 p.m.	General Business Meeting
4:00 p.m.	CEAC Awards/Raffle Baskets and Wrap-up
4:30 p.m.	Adjourn

## *Workshops*

### **EAC Board Member Workshop**

A must for EAC chairpersons and board members to learn about best practices, increasing membership, surviving in these tough economic times, and much more.

### **EAC Coordinator Workshop**

A must for EAC coordinators to share best practices, review the clearance process for seminar flyers, brochures, and postcards, and learn about ways to do more with less.

### **EAC Treasurer Workshop**

A must for EAC treasurers to learn about federal tax filings for EACs and important due dates for submitting financial information. You will be able to meet the CEAC Financial Advisor and CEAC Treasurer who can answer your questions.

## *Who Should Attend*

- EDD/EAC coordinators
- EAC board members and EAC members
- Business owners
- Human resource professionals

## *Speakers*

**Bruce Matlock** is the Legislative Chair for the CEAC and a California attorney with more than 30 years of human resource experience. He provides representation and consultation to a wide variety of employers throughout California. Before entering private practice, Mr. Matlock was director of labor relations for Price Club and vice president of human resources for the administrative and reservation offices of Princess Cruises.

**Randy Vance** is a member of the EDD Tax Branch's Accounting and Compliance Enterprise System (ACES) team.

**Paul Wessen** is a lead economist with the EDD Labor Market Information Division (LMID). He has worked in LMID for ten years and is well-known for his thorough and detailed economic update presentations.

**Laura Harris** is the president of the CEAC and has served in this capacity for three years. Prior to becoming president, Ms. Harris served as the CEAC vice president for four years and has been involved with the Greater Riverside EAC in various capacities such as chairperson, vice chairperson, treasurer, and other board positions. Ms. Harris currently works for the Riverside County Economic Development Agency Workforce Development office.

**Frances Laskey** is the past president of the CEAC and has served in this capacity for three years. Ms. Laskey served as CEAC President from 2004 to 2008 and has served as Region 2 vice president as well as the East Bay EAC chairperson for many years. Ms. Laskey currently works for Berkeley Policy Associates as the human resources director and information technology expert.

## *Speakers*

**Naomi Hamamoto** is the CEAC Coordinator and has served in this capacity for 10 years. Ms. Hamamoto has worked extensively with the CEAC board, EAC chairs, EAC coordinators, and EDD Executive management ensuring that the EDD/CEAC partnership continues to be strong and viable.

**Dennis Maderios** is the CEAC Treasurer and has actively served the North Valley EAC and Region 1 since 1998 in the capacity of EAC chairperson and regional vice president. Mr. Maderios is currently a senior vice president of North Valley Bank and serves as the human resources director.

**Lynne McGinnis** is the CEAC Financial Advisor and has been an integral part of Region 6 for more than 20 years. Ms. McGinnis was instrumental in getting San Fernando Valley EAC back in operation after being inactive for almost three years. Ms. McGinnis is self-employed as the owner of Best Practices Bookkeeping.

This employer Conference is provided for educational and informational purposes only; it does not constitute an endorsement of the curriculum or speakers by the State of California Employment Development Department (EDD) or by the California Employer Advisory Council (CEAC). Aside from staff designated to represent the EDD, we assume no responsibility for the accuracy, legality or content of the materials provided during this event.